

REALTY EXECUTIVES WEBINAR  
 NOVEMBER 19TH 2019 @12PM  
 PLEASE SIGN UP VIA LINK EMAILED TO ALL AGENTS  
 IF YOU HAVE ANY ISSUES CALL REXNY: 347-209-3483  
 EMAIL:REALTYEXECUTIVESNY@GMAIL.COM

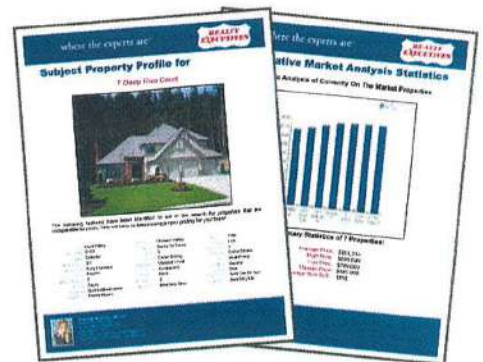
# ToolkitCMA.com™

*Distinctive Branded Marketing Presentations*



*Create full-color marketing presentations including CMAs completely via the Internet at home, in the office, anywhere with Cloud-based ToolkitCMA*

- Exclusive Realty Executives Real Estate branded marketing content
- Merges property data and pictures from any MLS into CMA documents, property flyers, and interactive mobile presentations
- Includes Listing Presentation with picture CMA and mapping, FSBO and Expired Listing Presentations, Buyer Presentation, Buyer Tour with mapping, and more
- Maps of comparables and individual properties - street and aerial
- Over 70 Property Flyer formats, many with QR code options
- Option to deliver listing presentations, buyer tours, and property flyers via email with mobile-friendly view for recipients using smart phones
- Variety to output to satisfy your needs -- email, print, PDF, mobile and tablet
- Automatically post flyers to Facebook®, Twitter® & Pinterest®
- Sales associate contact information, picture, and company information is automatically merged with presentation documents, and property flyers
- Easy to use and includes program updates, MLS interface, and customer support
- Includes individual agent training via one-on-one 'walk-thru'
- Add personal marketing pages for automatic inclusion into branded presentations
- Ability to add Zillow Reviews and RealSatisfied client testimonials



*See samples of all the presentations and run the program on our live system. Go to*

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*Login and experience ToolkitCMA today.*

*Print the presentation to a color printer to see the full impact!*



For assistance using your ToolkitCMA account, please contact Realty Tools customer support at 1-800-828-0970 [support@realtytools.com](mailto:support@realtytools.com). A support representative can walk you through preparing a presentation and will stay on the phone during the entire process to answer any questions.



# ToolkitCMA.com™ Presentations with CMAs for Realty Executives NY Real Estate ...completely via the Internet



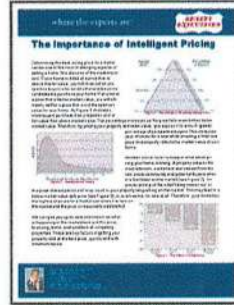
Cover Page



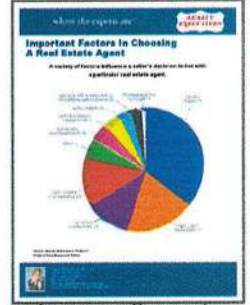
Cover Letter



Agent Profile



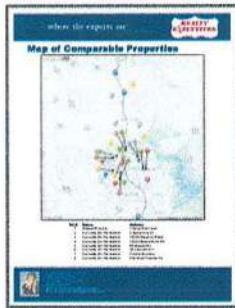
The Importance of Intelligent Pricing



Important Factors in Choosing a Real Estate Agent



Summary CMA



Map of Comparable Properties



3 Picture CMA



Single Comparable with Maps



Columnar CMA with Photos



CMA Graphed by Status



Recommended Price Range



Marketing Plan of Action



Agent Resume



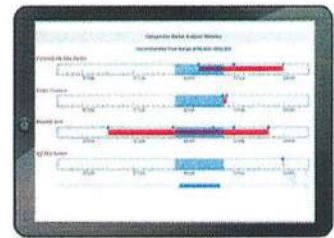
Mission Statement



Tablet Cover Page with Subject Property & Agent Photo



Map of Comparable Properties



CMA Graphed by Status

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